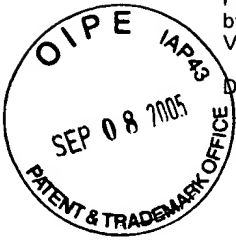


CERTIFICATE OF MAILING/TRANSMISSION (37 CFR 1.8)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being submitted by First Class mail to the US Patent and Trademark Office: Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450 or transmitted by facsimile to the U.S. Patent and Trademark Office, Fax No. (703)872-9306.

Date: 10 September 2005

By: Laurie A. Torres
Laurie A. Torres



Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of John A. Schlack

Conf. No.: 8297 : Group Art Unit: 2614
Appln. No.: 09/750,800 : Examiner: Manning, John
Filing Date: 28 December 2000 : Att'y. Docket No.: T721-20

Title: System and Method For Delivering Targeted Advertisements Using Multiple
Presentation Streams

AMENDMENT

This Paper is in response to the Office Action dated May 3, 2005, and is being timely filed by virtue of the accompanying Petition for Extension of Time (one-month), which extends the period available for reply to and including September 6, 2005 (September 3 being a Saturday and September 5 being a holiday).

Please amend the above-identified patent application, without prejudice, as follows: